

Archived: 15 July 2025 10:37:52

From: [FOI Responses](#)

To: [REDACTED]

Subject: Freedom of Information Response [REDACTED]

Importance: Normal

Sensitivity: None

Dear [REDACTED]

Thank you for your Freedom of Information request dated 10th June 2025 for information about social media management and listening tools. Please find below City of Doncaster Council's responses to the questions you have raised.

Question 1: Do you use a social media management platform?

Response: The City of Doncaster Council does not use a social media management platform.

Question 2: If so, what tools do you use?

Response: Not applicable.

Question 3: What is your annual spend on a Social media management tool?

Response: Not applicable.

Question 4: What dates does your contract with your current supplier end (in the format of [month/year])?

Response: Not applicable.

Question 5: Do you use a social listening / media monitoring platform?

Response: The City of Doncaster Council uses a media monitoring platform.

Question 6: If so, what tools do you use?

Response: The City of Doncaster Council uses Vuelio.

Question 7: What is your annual spend on a social listening / media monitoring tool?

Response: The City of Doncaster Council annual spend on media monitoring is £2887.50

Question 8: What dates does your contract with your current supplier end (in the format of [month/year])?

Response: The contract with the City of Doncaster Council has with the current supplier is due to end on 31/05/2026.

I hope that this information is useful to you.

City of Doncaster Council estimates that it has cost £49.00 to respond to this request for information.

Reviewing any decisions made:

If you are not happy with this reply you can ask us to review our response. To do this write to us within 40 working days of receiving your response at the address below or email FOIAppeals@doncaster.gov.uk

If you do not agree with the review decision you can apply to the Information Commissioner's Office (ICO) for a

decision about our compliance or otherwise with the Freedom of Information legislation. Contact details for the ICO are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.
www.ico.org.uk Telephone 0303 123 1113.

Yours sincerely,
Sophie

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